

3-Corner of 120 & Wilson Road



Targets:

- Fuel Stations
- Restaurants (Fast Food)
- Convenience Retail
- Pharmacy
- Office/Mixed Use
- Medical
- Auto Dealerships

Other:

- STRONG Incentive Potential
- Village Owned
- Commercial/Mixed Acre Site

| Purchasing Potential & Market Demand | 5min | 10min | 15min |
|--------------------------------------|----------------------|----------------------|-------------|
| % White Collar | 66% | 60% | 64% |
| #1 Tapestry Consumer Segment | Up & Coming Families | Up & Coming Families | Soccer Moms |
| Total Retail \$ Potential Unmet | \$146 mil | \$412 mil | \$598 mil |
| Total Food & Drink \$ Unmet Demand | \$19 mil | \$66 mil | \$143 mil |

| Drivetime Minutes from Site | 5min | 10min | 15min |
|---|----------|----------|----------|
| 2015 Population | 17,207 | 92,075 | 208,869 |
| Projected 2020 Population | 17,832 | 93,186 | 210,932 |
| 2015-2020 Annual Population Growth Rate | 0.65% | 0.24% | 0.20% |
| Median Household Income | \$83,822 | \$69,681 | \$79,192 |
| Median Age | 34 | 34.8 | 37.2 |
| % Owner Occupied Home | 82% | 74% | 75.8% |
| % Renter Population | 15.4% | 20% | 18% |

Contact:

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